

ACU May/June 2011 Barbados
Consumer Sentiments Survey [Edit](#)Design Survey Collect Responses **Analyze Results**

View Summary

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Response Summary

Total Started Survey: 143
Total Completed Survey: 123 (86%)[Show this Page Only](#)

PAGE: ACU MAY/JUNE 2011 BCSS PART A (DEMOGRAPHIC DATA)

1. Do you currently reside in Barbados?

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	Response Percent	Response Count
Yes	91.6%	131
No	8.4%	12
answered question		143
skipped question		0

2. Gender:

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	Response Percent	Response Count
Male	52.4%	75
Female	47.6%	68
answered question		143
skipped question		0

3. Age group:

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	Response Percent	Response Count
18 - 25	2.1%	3
26 - 34	25.2%	36
35 - 49	32.9%	47
50 - 64	35.0%	50
65 and Over	4.9%	7
answered question		143
skipped question		0

4. Parish of residence (if you are not currently residing in Barbados, please choose Does Not Apply):

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	Response Percent	Response Count
St. Lucy	2.8%	4
St. Peter	3.5%	5
St. James	11.2%	16
St. Andrew	0.0%	0
St. Thomas	4.2%	6
St. Joseph	2.1%	3
St. Michael	25.2%	36
St. George	8.4%	12
St. John	2.1%	3
Christ Church	21.7%	31
St. Philip	11.9%	17
Does Not Apply	7.0%	10
answered question		143
skipped question		0

5. Which political party do you support?

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	Response Percent	Response Count
Barbados Labour Party	14.0%	20
Democratic Labour Party	12.6%	18
Other	1.4%	2
None	53.1%	76
Rather Not Say	18.9%	27
answered question		143
skipped question		0

6. Are you currently employed?

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	Response Percent	Response Count
Yes	83.9%	120
No	16.1%	23
answered question		143
skipped question		0

7. If you answered YES to Q6, what is your monthly income in BDS\$ (if you answered NO, then choose Does Not Apply).

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	Response Percent	Response Count
Less than \$2,500	8.4%	12
Between \$2,500 and \$5,000	23.1%	33
Over \$5,000	43.4%	62
answered question		143
skipped question		0

7. If you answered YES to Q6, what is your monthly income in BDS\$ (if you answered NO, then choose Does Not Apply). [Create Chart](#) [Download](#)

	Response Percent	Response Count
Rather Not Say	9.8%	14
Does Not Apply	15.4%	22
answered question		143
skipped question		0

8. If you are currently Employed, what industry best matches the one you work in (if you are Unemployed, please choose Does Not Apply) [Create Chart](#) [Download](#)

	Response Percent	Response Count
Tourism	7.7%	11
Construction	2.8%	4
Insurance	1.4%	2
Banking	6.3%	9
Education	7.7%	11
Finance Related	2.8%	4
Legal	0.7%	1
Manufacturing	3.5%	5
Agriculture	2.8%	4
Retail	2.8%	4
Wholesale	2.1%	3
Tradesman/Artisan	0.7%	1
Information and Communication Technology	11.9%	17
Other	29.4%	42
Does Not Apply	17.5%	25
answered question		143
skipped question		0

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PAGE: MAY/JUNE 2011 BCSS PART B (CONSUMER SENTIMENTS)

1. Financially speaking, would you say that you are better or worse off now than you were six months ago? [Create Chart](#) [Download](#)

	Response Percent	Response Count
Better Now	8.1%	10
About The Same	36.6%	45
Worse Now	54.5%	67
Don't Know	0.8%	1
answered question		123
skipped question		20

2. Financially, and six months from now, do you think that you will be better off, worse off, or just about the same as now? [Create Chart](#) [Download](#)

	Response Percent	Response Count
Better Off	16.3%	20
About The Same	41.5%	51
Worse Off	29.3%	36
Don't Know	13.0%	16
answered question		123
skipped question		20

3. In terms of the business environment in Barbados as a whole, do you think that the next 6 months will be financially good, bad, or about the same as right now? [Create Chart](#) [Download](#)

	Response Percent	Response Count
Good Times	5.7%	7
About The Same	46.3%	57
Bad Times	37.4%	46
Don't Know	10.6%	13
answered question		123
skipped question		20

4. Would you say that the present business environment in Barbados is better or worse off than it was six months ago? [Create Chart](#) [Download](#)

	Response Percent	Response Count
Better Now	8.1%	10
About The Same	27.6%	34
Worse Now	57.7%	71
Don't Know	6.5%	8
answered question		123
skipped question		20

5. In terms of the business environment in Barbados as a whole, do you think that the next 12 to 24 months will be financially good, bad, or about the same as right now? [Create Chart](#) [Download](#)

	Response Percent	Response Count
Good Times	11.4%	14
About The Same	38.2%	47
Bad Times	31.7%	39
Don't Know	18.7%	23
answered question		123
skipped question		20

6. In terms of the current Government's economic policy (e.g, attempts to control inflation, generate employment, investment, etcetera), do you think that they are doing a good, fair, or poor job? [Create Chart](#) [Download](#)

	Response Percent	Response Count
Good Job	2.4%	3
Fair Job	35.8%	44
Poor Job	52.8%	65
Don't Know	8.9%	11
	answered question	123
	skipped question	20

7. What do you think will happen to interest rates for borrowing money during the next 6 to 12 months? [Create Chart](#) [Download](#)

	Response Percent	Response Count
Go Up	43.9%	54
Stay The Same	29.3%	36
Go Down	13.0%	16
Don't Know	13.8%	17
	answered question	123
	skipped question	20

8. Over the next 6 months, do you think that there will be an increase in unemployment in Barbados? [Create Chart](#) [Download](#)

	Response Percent	Response Count
Higher Unemployment	56.9%	70
About The Same	27.6%	34
Lower Unemployment	10.6%	13
Don't Know	4.9%	6
	answered question	123
	skipped question	20

9. During the next 6 to 12 months, do you think that prices (in general) in Barbados will go up, go down, or stay where they are? [Create Chart](#) [Download](#)

	Response Percent	Response Count
Go Up	86.2%	106
Stay The Same	9.8%	12
Go Down	0.8%	1
Don't Know	3.3%	4
	answered question	123
	skipped question	20

10. During the next 12 months, do you think that your income will stays the same if prices go up, may go up more than prices go up, or go up less than prices go up? [Create Chart](#) [Download](#)

	Response Percent	Response Count
My income stays the same while prices go up	63.4%	78
My income may go up more than prices	5.7%	7
My income may go up in line with prices	5.7%	7
My income may go up but less than prices	17.9%	22
Don't Know	7.3%	9
	answered question	123
	skipped question	20

11. During the next 12 months, do you expect your income to be higher or lower than during the previous year? [Create Chart](#) [Download](#)

	Response Percent	Response Count
Higher	30.1%	37
About The Same	57.7%	71
Lower	9.8%	12
Don't Know	2.4%	3
	answered question	123
	skipped question	20

12. Generally speaking, do you think now is a good/bad time to buy land in Barbados? [Create Chart](#) [Download](#)

	Response Percent	Response Count
Good	52.8%	65
Bad	30.9%	38
Don't Know	16.3%	20
	answered question	123
	skipped question	20

13. Generally speaking, do you think now is a good/bad time to buy a house in Barbados? [Create Chart](#) [Download](#)

	Response Percent	Response Count
Good	53.7%	66
Bad	30.1%	37
	answered question	123
	skipped question	20

13. Generally speaking, do you think now is a good/bad time to buy a house in Barbados? [Create Chart](#) [Download](#)

	Response Percent	Response Count
Don't Know	16.3%	20
answered question		123
skipped question		20

14. Generally speaking, do you think that now is a good time to buy house and land, together, in Barbados? [Create Chart](#) [Download](#)

	Response Percent	Response Count
Good	52.0%	64
Bad	31.7%	39
Don't Know	16.3%	20
answered question		123
skipped question		20

15. Generally speaking, do you think that now is a good/bad time to buy house hold items (fridge, washing machine, t.v., etcetera) in Barbados? [Create Chart](#) [Download](#)

	Response Percent	Response Count
Good	26.8%	33
Bad	48.0%	59
Don't Know	25.2%	31
answered question		123
skipped question		20

16. In terms of the automotive market in Barbados, do you think that now is a good/bad time to buy a vehicle? [Create Chart](#) [Download](#)

	Response Percent	Response Count
Good	21.1%	26
Bad	63.4%	78
Don't Know	15.4%	19
answered question		123
skipped question		20

17. Do you think that the price of gasoline in Barbados will go up within the next 6 months? [Create Chart](#) [Download](#)

	Response Percent	Response Count
Yes	86.2%	106
No	6.5%	8
Don't Know	7.3%	9
answered question		123
skipped question		20

18. Do you think that the price of basic food items (e.g. the ones that have been recently discussed in the Barbados media) will increase/decrease within the next 6 months? [Create Chart](#) [Download](#)

	Response Percent	Response Count
Will Increase	83.7%	103
Will Stay About The Same	13.0%	16
Will Decrease	0.0%	0
Don't Know	3.3%	4
answered question		123
skipped question		20

19. During the next six months, will you be eating out (i.e. fast food outlets, restaurants, delis, snackettes, etcetera) more, less, or about the same as you currently do? [Create Chart](#) [Download](#)

	Response Percent	Response Count
More	1.6%	2
About The Same	35.8%	44
Less	60.2%	74
Don't Know	2.4%	3
answered question		123
skipped question		20

20. During the next 6 months, when you shop at the supermarkets, will you be purchasing well known, brand name food and grocery items, or will you be purchasing a lesser known (but not necessarily inferior) brand? [Create Chart](#) [Download](#)

	Response Percent	Response Count
Well Known Brands	16.3%	20
Lesser Known Brands	66.7%	82
Don't Know	17.1%	21
answered question		123
skipped question		20

21. If you have at least one type of insurance (i.e., home, property, automotive or life), during the next 12 months, do you think that you will be able to pay the premiums within a reasonable amount of time? [Create Chart](#) [Download](#)

	Response Percent	Response Count
Yes	69.9%	86
No	15.4%	19
Don't Know	14.6%	18
answered question		123
skipped question		20

22. If you are planning to start your own business, when would you be looking to start? (If you are not planning on doing so, please choose Does Not Apply). [Create Chart](#) [Download](#)

	Response Percent	Response Count
Within 6 months	6.5%	8
6 to 12 months	6.5%	8
12 to 24 months	11.4%	14
Does Not Apply	75.6%	93
	answered question	123
	skipped question	20